

2020

MEDIA KIT



denvermobilebillboard.com

2195 W Evans Denver, CO 80223
303-366-3303 / 303-439-8888
Dragan@bravo-media.com

TABLE OF CONTENTS

1. **About us**
2. **Why use mobile billboards?**
3. **Services**
4. **Truck specifications**
5. **Statistics**
6. **Pricing**
7. **Contact Page**



<https://denvermobilebillboard.com>

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ABOUT US

Bravo Media is locally owned & operated in Denver. We are a proud family owned business not a franchise. While other mobile billboard companies have set the standard for on the go advertising, Bravo Media EXCEEDS the standard and is creating a NEW caliber of advertising.

We operate 24 hrs a day and 7 days a week. Your questions never go unanswered.

All of our trucks and drivers are fully licensed and insured.

All vehicles are equipped with the latest technology. We understand that accurate reports are essential so we provide GPS tracking, photos and mileage during the duration of your ad placement.

ADVERTISING FOR PEOPLE WHO GET BORED FAST

TOP 5 BENEFITS OF MOBILE BILLBOARDS

CUSTOMIZATION

No one likes to be told what to do. With our Vibrant LED display for optimal visual connection day and night you have the freedom to customize your ad through video, GIFS, audio and graphics.

BRAND RECOGNITION

Capture your audience when they have no choice but to look up. Your audience is either stuck in traffic, at a red light or enjoying lunch on a patio when they see your ad organically. Avoiding the guess work of social media targeting.

THE PAY OFF

Get a higher reward and pay off with your marketing strategy and budget. Mobile billboards are less expensive than your standard billboard. You also avoid 'swipes' online by placing the ad right in front of your audience.

CONTROL

You can customize your route bringing YOUR ad to your audience. They simply cannot miss it. Target your geographical area, age group, demographic. If an area is sparse, we will simply reroute and add this to the report.

DENVER'S FIRST, DENVER'S ONLY

We are the one and only LED paneled advertising truck in Denver. Your brand will be ahead of the advertising game..

SERVICES

We cater to YOU

AD PLACEMENT

- **Mobile Billboards**
- **Media buying**

STRATEGY

We will guide you on creating custom routes to enhance your advertising experience.

GRAPHIC DESIGN

We have graphic designers that can customize and create interactive graphics for your advertisement.

FULL SERVICE PRODUCTION

Our in-house producer can also work with your company to produce your overall campaign before placement. We understand that advertising is just one step toward generating revenue from a campaign.

**DENVER'S FIRST,
DENVER'S ONLY**



BRAVO MEDIA ART SPECS

Side Screens: 6.5' (h) X 13' (w)
Pixels: 960 x 1920

Rear Screen: 6.5' (h) x 6.5' (w)
Pixels: 960 x 960

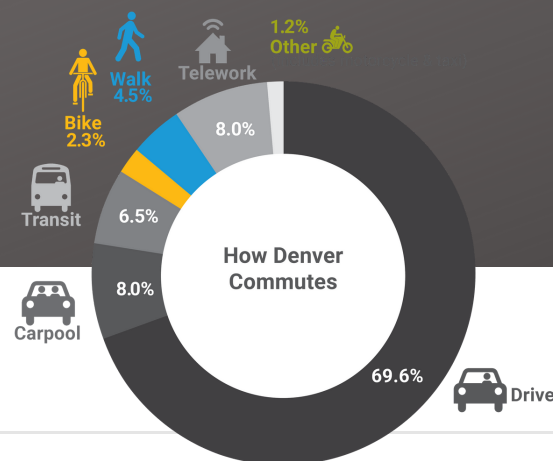
Digital Specifications:

Format Image: JPEG - PNG
Format Video: MP4-LIVE FEED

Notes: Please use NO MORE than 40% of design in the color WHITE. Also, to have the best results, please do not design in DARK COLORS. For ideal exposure, use bright colors.

STATISTICS

In 2019 CODOT estimated 37 million media impressions on the road.



Denver traffic

WEEKLY TRAFFIC CONGESTION BY TIME OF DAY

What time is rush hour in Denver?

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
12:00 AM	4%	2%	4%	2%	4%	3%	5%
	3%	2%	4%	2%	3%	2%	3%
02:00 AM	2%	2%	3%	2%	2%	1%	2%
	0%	1%	1%	1%	1%	0%	1%
04:00 AM	0%	1%	0%	0%	0%	0%	0%
	0%	4%	3%	2%	3%	2%	0%
06:00 AM	0%	18%	20%	18%	19%	14%	2%
	0%	37%	42%	39%	40%	30%	3%
08:00 AM	2%	34%	39%	36%	38%	28%	6%
	4%	19%	20%	21%	23%	18%	10%
10:00 AM	8%	15%	15%	17%	17%	18%	14%
	10%	16%	17%	20%	19%	22%	19%
12:00 PM	14%	18%	19%	22%	20%	25%	22%
	14%	17%	18%	21%	20%	26%	21%
02:00 PM	13%	21%	22%	26%	24%	32%	21%
	12%	31%	33%	37%	36%	42%	20%
04:00 PM	12%	43%	46%	49%	48%	49%	20%
	12%	46%	52%	55%	53%	44%	21%
06:00 PM	11%	22%	28%	31%	29%	27%	18%
	8%	10%	12%	14%	13%	17%	12%
08:00 PM	8%	8%	9%	10%	10%	12%	10%
	7%	7%	8%	9%	9%	12%	10%
10:00 PM	5%	6%	6%	8%	8%	10%	9%

PRICING

HAVE A SPECIAL REQUEST?
JUST ASK!

DAILY

1 DAY/ 8 HOURS
\$1350.00

(THIS PRICE REPRESENTS YOUR AD EXCLUSIVELY
ON THE TRUCK. NON SHARED ADVERTISING
SPACE)

SHARED AD SPACE

1 DAY/ 8 HOURS
\$960.00

WEEKLY
\$1500.00 PER 4 WEEKS

(SHARED WITH OTHER ADVERTISERS. AD
IS ON ROTATION EVERY 6 SECONDS)

WEEKLY

5 DAYS/ 8 HOURS
\$4950.00

4 WEEKS/8 HOURS
\$18,500.00

POLITICAL

1 DAY/8 HOURS
\$2500.00

4 WEEKS
\$25,000.00

**DENVER'S FIRST,
DENVER'S ONLY**

PLEASE REACH OUT WITH ANY QUESTIONS.
WE ARE ALWAYS HAPPY TO HELP ACCOMODATE
YOUR BUDGET AND CRAETE CUSTOMIZED PLANS
FOR YOUR MARKETING NEEDS.



CONTACT OUR TEAM

CEO & FOUNDER

Dragan Kojic
Dragan@bravo-media.com
303.366.3303

SALES

Jeff Hudson
jlhudson123@gmail.com
720-525-9384

BRAVO PARTNER & PRODUCTION

Summer Asturi
hello@sumprods.com
620.397.8700

denvermobilebillboard.com

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