



**Denver's First , Denvers Only**

*The Bravo Media partnership provides advertisers the opportunity to not just place a billboard advertisement but a team w*

*We know that content is key and ad placement can be tricky.*

*Through this partnership we aim to create a more straightforward and simpler approach to advertising.*

*[denvermobilebillboard.com](http://denvermobilebillboard.com)*

*2195 W Evans Denver, CO 80223*

*303-439-8888*

# BENEFITS OF LED MOBILE BILLBOARDS

## CUSTOMIZATION

With our Vibrant LED display for optimal visual connection day and night you have the freedom to customize your ad through video, GIFS, audio and graphics. **SKIP** The process of ad 'approval'

## BRAND RECOGNITION

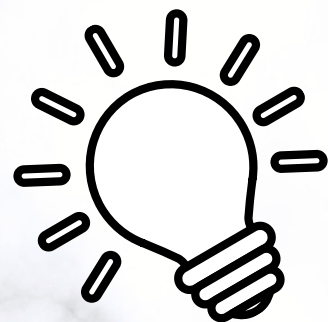
Capture your audience when they have no choice but to look up. Your audience is either stuck in traffic, at a red light or enjoying lunch on a patio when they see your ad organically. **AVOID** the guess work of social media targeting.

## TRUST

You can **CUSTOMIZE** your route bringing YOUR ad to your audience. They simply cannot miss it. Target your geographical area, age group, demographic. If an area is sparse, we will simply reroute and add this to the report.

## PAY OFF

Get a higher reward and pay off with your marketing strategy and **BUDGET**. Mobile billboards are less expensive than your standard billboard. You also avoid 'swipes' online by placing the ad right in front of your audience.



# TRUCK CAPABILITIES

## AUDIO

The LED mobile billboard offers audio options. Sync a theme song, a new release, or even your favorite radio station to be played while your advertisement is showing!

## VIDEO

The billboard has the ability to play MP4 video as well as combining multiple videos for a loop that rotates to a new ad every 6 seconds. The loop rotation is optional and dependent on how the the truck is booked

## LIVE

The mobile billboard is able to livestream events, sports games, even Zoom meetings, Ask us how !

## STATIC

The billboard offers basic static traditional options

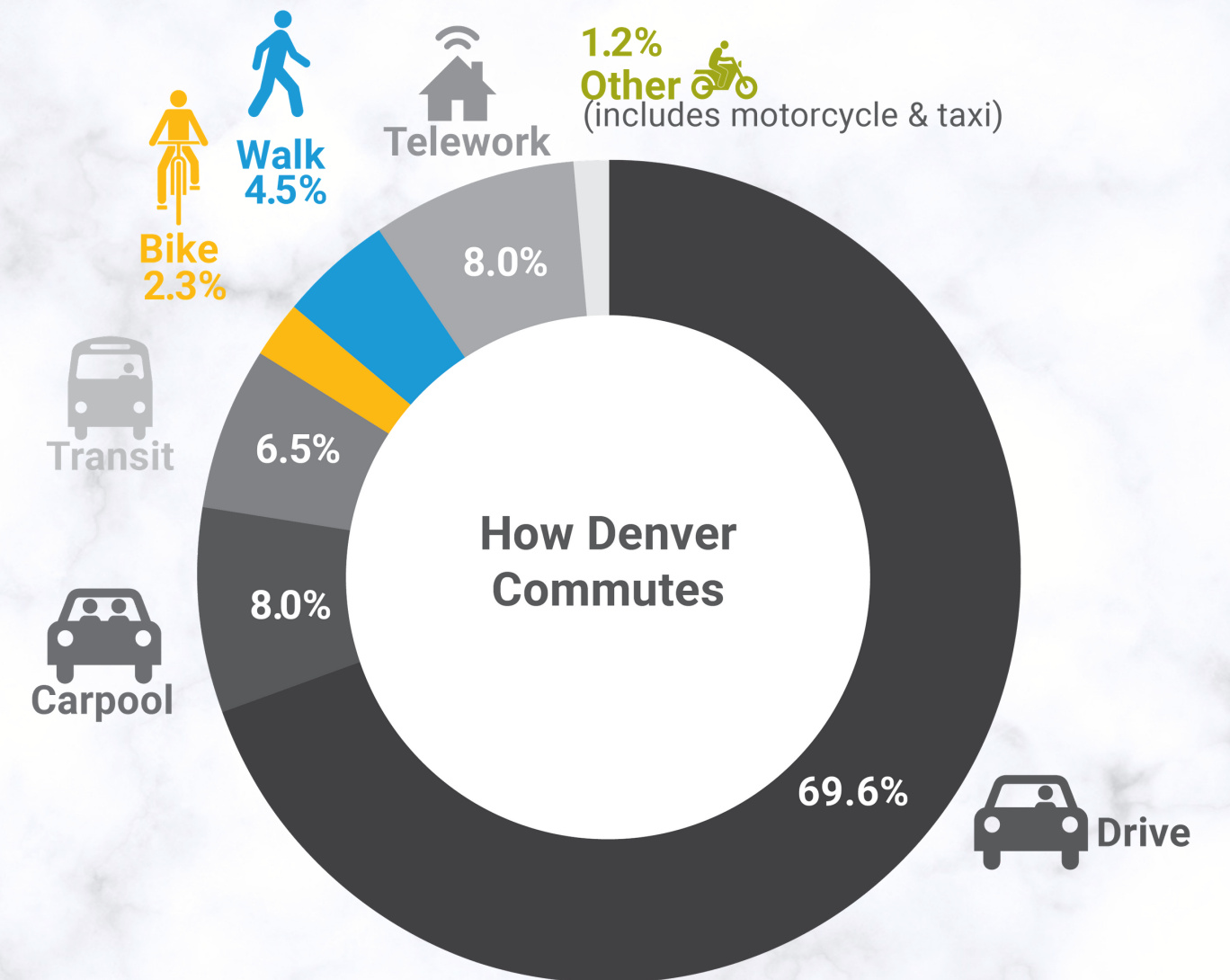


# WE LOVE TRAFFIC!

According to CBS, Patch.com & CDOT, **DENVER** is ranked #19 as worst cities with traffic

"Drivers in our city lose up to 83 hours per year in traffic. ... That means drivers are lined up behind someone else's bumper more than 15 hours per year more than the next worst cities, in terms of total hours."

PATCH.COM



Source: Table B08301, American Community Survey 5-Year Estimates, U.S. Census Bureau, 2018

# PRICING

## MONTHLY

We offer monthly options starting at 5,000.00 a month.

## WEEKLY

Weekly options start at 1300.00

## DAILY

Daily options start at 500.00 and up

## FLEXIBILITY

Pricing is flexible and dependent on the following

- Whether the mobile billboard is booked strictly to a clients brand or on rotation
- Availability (special pricing may be available with only a few select spots left)
- Time of Year
- The more you book the more you save
- Our goal is to **ALWAYS** make advertising obtainable and affordable



# COMPATIBLE FILES



Side Screens: 6.5' (h) X 13' (w)  
Pixels: 960 x 1920

Rear Screen: 6.5' (h) x 6.5' (w)  
Pixels: 960 x 960

Digital Specifications:

Format Image: JPEG - PNG

Format Video: MP4-LIVE FEED

Notes: Please use NO MORE than 40% of design in the color WHITE. Also, to have the best results, please do not design in DARK COLORS. For ideal exposure, use bright colors.

Simply Upload your files to your account manager with your signed agreement,  
**We handle the rest!**

# CONTACT US

## CEO & FOUNDER

**Dragan Kojic**

**Dragan@bravo-media.com**

**303.366.3303**

## BRAVO PARTNER & PRODUCTION

**Summer Asturi**

**hello@sumprods.com**

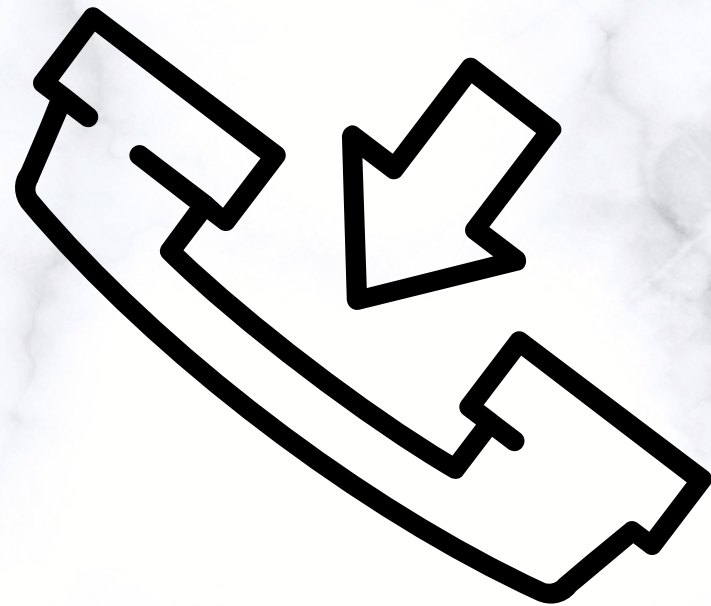
**620.397.8700**

## ACCOUNT EXECUTIVE

**Steve Knudson**

**advertising@sumprods.com**

**303-564-1123**



**We operate 24 hrs a day and 7 days a week. Your questions never go unanswered.**

**All of our trucks and drivers are fully licensed and insured.**

**All vehicles are equipped with the latest technology. We understand that accurate reports are essential so we provide GPS tracking, photos and mileage during the duration of your ad placement.**