

#### **Denver's First, Denvers Only**

The Bravo Media partnership provides advertisers the opportunity to not just place a billboard advertisement but a team w

We know that content is key and ad placement can be tricky.

Through this partnership we aim to create a more straightforward and simpler approach to advertising.

denvermobilebillboard.com 2195 W Evans Denver, CO 80223 303-439-8888



### BENEFITS OF LED MOBILE BILLBOARDS

#### **CUSTOMIZATION**

BRAND RECOGNITION

**TRUST** 

**PAY OFF** 

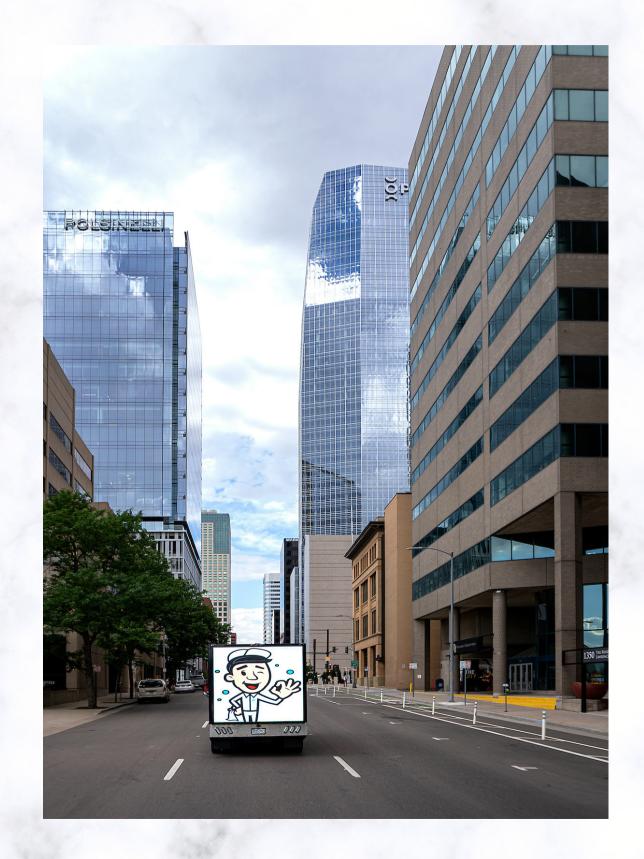


With our Vibrant LED display for optimal visual connection day and night you have the freedom to customize your ad through video, GIFS, audio and graphics. SKIP The process of ad 'approval'

Capture your audience when they have no choice but to look up. Your audience is either stuck in traffic, at a red light or enjoying lunch on a patio when they see your ad organically. AVOID the guess work of social media targeting.

You can CUSTOMIZE your route bringing YOUR ad to your audience. They simply cannot miss it. Target your geographical area, age group, demographic. If an area is sparse, we will simply reroute and add this to the report.

Get a higher reward and pay off with your marketing strategy and BUDGET. Mobile billboards are less expensive than your standard billboard. You also avoid 'swipes' online by placing the ad right in front of your audience.



### TRUCK CAPABILITIES

**AUDIO** 

The LED mobile billboard offers audio options. Sync a theme song, a new release, or even your favorite radio station to be played while your advertisement is showing!

**VIDEO** 

The billboard has the ability to play MP4 video as well as combining multiple videos for a loop that rotates to a new ad every 6 seconds. The loop rotation is optional and dependent on how the truck is booked

LIVE

The mobile billboard is able to livestream events, sports games, even Zoom meetings, Ask us how!



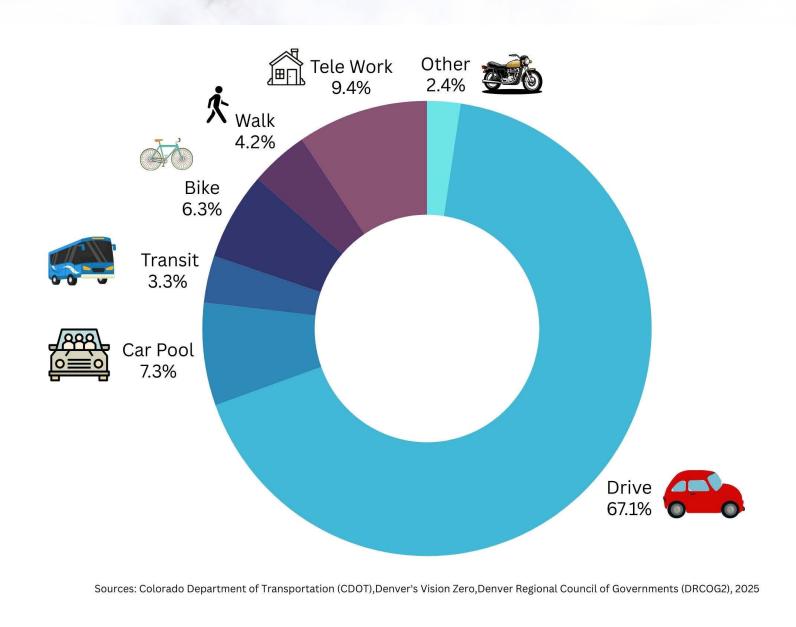
The billboard offers basic static traditional options



#### WE LOVE TRAFFIC!

According to CBS, DRCO, CDOT, DENVER is ranked #19 as worst cities with traffic

"Drivers in our city lose up to 83 hours per year in traffic. ... That means drivers are lined up behind someone else's bumper more than 15 hours per year more than the next worst cities, in terms of total hours." PATCH.COM



### PRICING

MONTHLY

**WEEKLY** 

**DAILY** 

**FLEXIBILITY** 



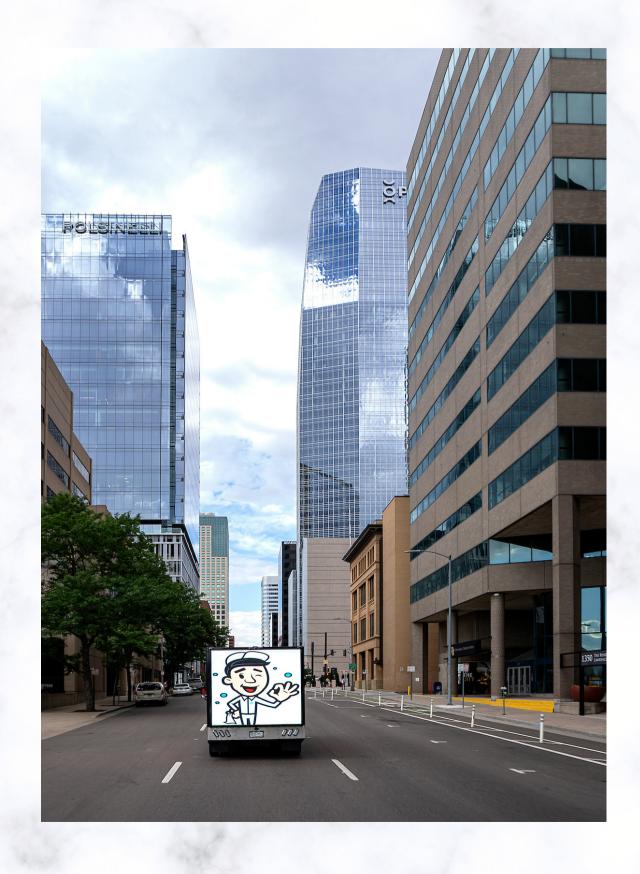
We offer monthly options starting at 2,500.00 a month.

Weekly options start at 1,500.00

Daily options start at 500.00 and up

Pricing is flexible and dependent on the following

- Whether the mobile billboard is booked strictly to a clients brand or on rotation
- Availability (special pricing may be available with only a few select spots left)
- Time of Year
- The more you book the more you save
- Our goal is to ALWAYS make advertising obtainable and afforable



## COMPATIBLE FILES



Side Screens: 6.5' (h) X 13' (w)

Pixels: 960 x 1920

Rear Screen: 6.5' (h) x 6.5' (w)

Pixels: 960 x 960

Digital Specifications:

Format Image: JPEG - PNG

Format Video: MP4-LIVE FEED

Notes: Please use NO MORE than 40% of design in the color WHITE. Also, to have the best results, please do not design in DARK COLORS. For ideal exposure, use bright colors.

Simply Upload your files to your account manager with your signed agreement, **We handle the rest!** 

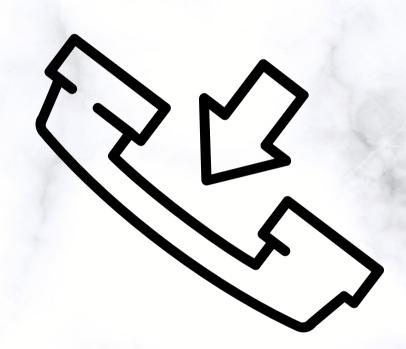
# CONTACTUS

#### **CEO & FOUNDER**

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303.366.3303





We operate 24 hrs a day and 7 days a week. Your questions never go unanswered.

All of our trucks and drivers are fully licensed and insured.

All vehicles are equipped with the latest technology. We understand that accurate reports are essential so we provide GPS tracking, photos and mileage during the duration of your ad placement.